

Keep Flying: AI Art and Arabic Heritage

@ Katara, Building 19, Gallery 1

by Dr. James She (Hamad Bin Khalifa University) and the team

Apr. 26 – May 31 (TBC)



CYPHYMEDIA

Wall Text - 1

About the exhibition

Falconry is a living heritage tradition in Qatar and the Gulf which connects the region culturally and historically, symbolizing vision, speed, and endurance. The presented collection of human and machine co-generated falconry paintings is produced using the Artificial Intelligence (AI) technology - *Style Transfer*. It aims to show the distinguishable features and moments of the falcons and falconers in a new light, while preserving their original aesthetics and sentimental values. The exhibition exemplifies how emerging AI technologies can empower a computing machine to learn about important subjects and artistic styles, and then perform with the creative decisiveness of a human artist.

Wall Text - 2

About the Artist

Dr. James She is a university professor and media artist. He is currently an Associate Professor in the College of Science and Engineering at Hamad Bin Khalifa University, Qatar. His research interests are focusing on the uses of Artificial Intelligence and multimedia for art, media, culture and human creativity. He was also a visiting artist at Fire Station Museum, Qatar Museums in 2020. His artworks were previously exhibited in Qatar, Australia, Thailand, China, etc.

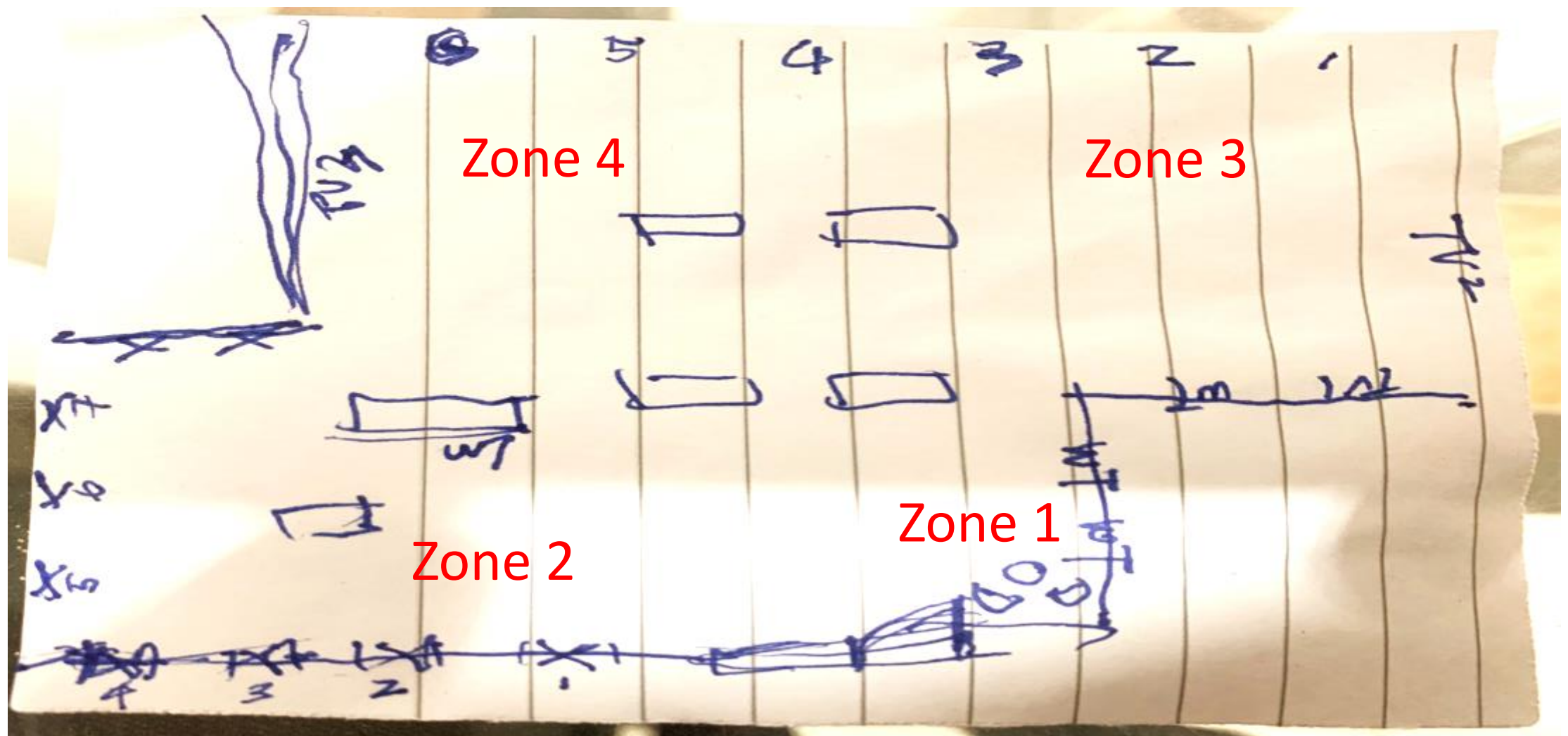


What needed from Katara

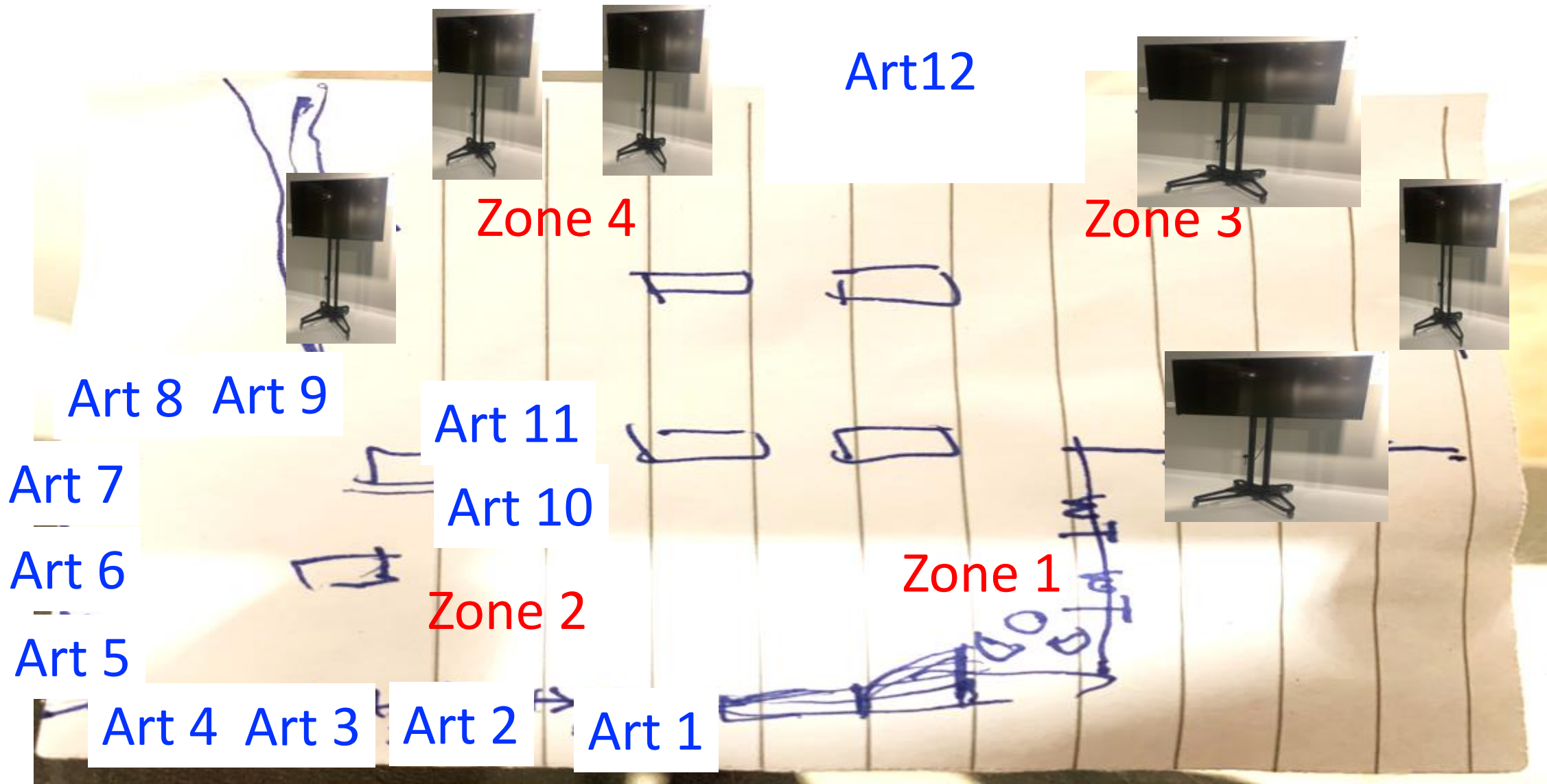
1. [] Six (6) TVs (> 60"), with colored wiring
2. [] VIP seatings, coffee table, reception table,
3. [] Wall Text (2 sets) and artworks labels (Print & Translate)
4. [] Entrance Wall Text & Banners (3 sets)
5. [] Official kick-off event (30mins)
6. [] Marketing and Communication
 - (a) Websites (Katara and 2 more)
 - (b) Instagram & Facebook (Katara)
7. [] A Joint Art Talk about AI Art and Falconry (online/ physical, speaker, guest & content)
8. [] A Joint Workshop about AI Art Making (physical, instructor)



The Venue:



The Venue:



The Entrance Areas: Wall Text and Banners



Wall Text for Entrance



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The Entrance Areas: Banner Design (2 sets)



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Exhibition:
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@ Katara,
Building 19,
Gallery 1

Zone 1

About the exhibition

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About the Artist

Dr. James She is a university professor and media artist. He is currently an Associate Professor in the College of Science and Engineering at Hamad Bin Khalifa University, Qatar. His research interests are focusing on the uses of Artificial Intelligence and multimedia for art, media, culture and human creativity. He was also a visiting artist at Fire Station Museum, Qatar Museums in 2020. His artworks were previously exhibited in Qatar, Australia, Thailand, China, etc.



Zone 2 - A



Zone 2 - B



Zone 2 - C



Zone 3



Video in a TV



Zone 4



- End -

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What from James and HBKU

1. [] 10-15 AI artworks in digital and printed
2. [] Marketing and Communication
 - (a) Websites and emails (HBKU, College, & alumni)
 - (b) Instagram & Facebook (HBKU)
- 3 [] A Joint Art Talk about AI Art and Falconry (online/ physical, speaker, guest & content)
4. [] A Joint Workshop about AI Art Making (physical, instructor)